

# Etsy Integration Setup Guide

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How to register an Etsy developer app and connect it for order import and label automation.

## 1. Open the Etsy developer registration page

Sign in to the Etsy account that owns the shop you want to connect, then go to:

<https://www.etsy.com/developers/register>

## 2. Fill in the app registration form

### Create a New App

**App Overview**

**Name \***

**Describe your application \***  
This field is only seen by Etsy. Please be sure to provide an indepth description on what your application does, how it works, and why it's useful.

0/500

**Website URL \***

**App Details**

**What type of application are you building?**

Buyer Tools

Seller Tools

Mobile

**Who will be the users of this application? \***

Just myself or colleagues

A small group of users

The general public

**Is your application commercial? \***  
Will you charge people to access the application?

Yes

No

**Will your app do any of the following?**  
Can check more than one option

Upload or edit listings

Read sales data

Send email

It is against our [API Terms of Use](#) to instruct users to generate their own API key. If you are not a developer and you are requesting an API key at the instruction of someone else, reach out to API support at [developer@etsy.com](mailto:developer@etsy.com). API keys should not be shared publicly or used by other not approved parties.

By using Etsy's API you agree to adhere to our [API Testing Policy](#). If you are a developer registering for a key to begin development or testing and your Etsy user and shop are not in adherence with Etsy's policies, including but not limited to Etsy's [Terms of Use](#), [API Terms of Use](#) and [API Testing Policy](#), your application may be rejected.

**2.1** In the "Name of your App" field, enter any name you like (for example the name of your business or the project).

**2.2** In the "Website URL" field, enter your own website URL (any valid URL you control).

**2.3** In the "How will it be used" field, describe how the application will integrate with Etsy. You can use the wording below as a starting point and then adjust it to match your own use case before submitting:

*This application is part of a logistics platform that automates shipping for e-commerce sellers. When connected to Etsy, it imports orders via webhooks, generates shipping labels through integrated courier services (such as GLS, DPD and others), and automatically sends tracking numbers back to Etsy fulfillments. This lets Etsy sellers manage all their shipments from one dashboard without manually entering tracking information on each order.*

**Note:** Rewrite the description in your own words. Etsy reviews each application manually and copy-pasted templates can slow down or block approval.

**2.4** Under "Type of application", select "Seller tools".

**2.5** Under "Who will use this application", select "A small group of users".

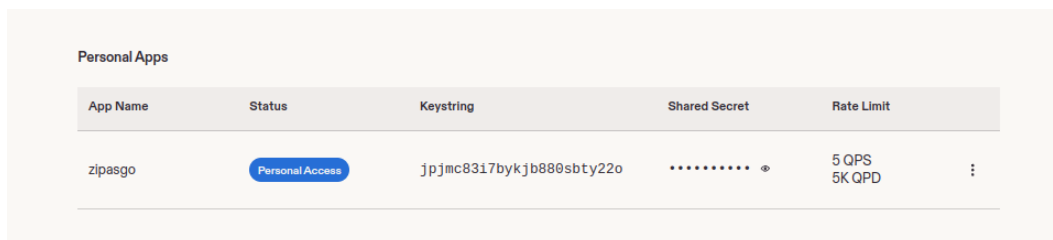
**2.6** Under "Is this application commercial", select "No, this application is not commercial".

**2.7** Under permissions / scopes, tick "Read sales data".

**2.8** Tick "I have read the terms" and click "Create App" to submit the registration.

### 3. Wait for Etsy to confirm your application

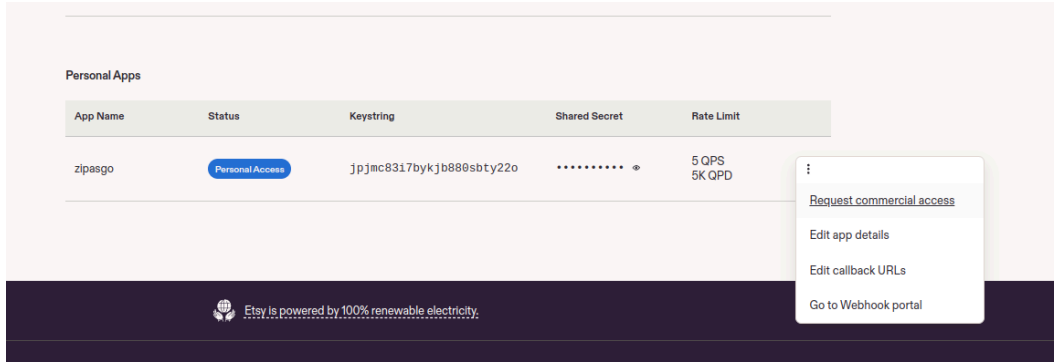
After submitting the form, Etsy reviews the application manually. Wait until you receive the approval confirmation before continuing with the next steps.



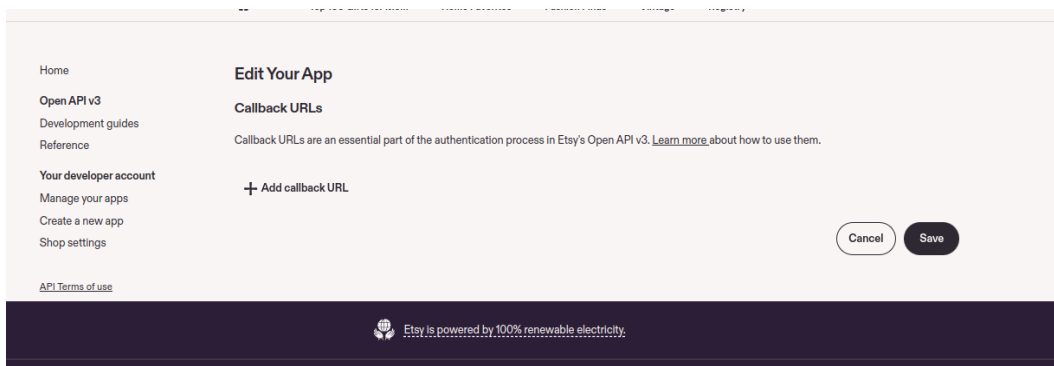
| App Name | Status          | Keysting                 | Shared Secret | Rate Limit      |
|----------|-----------------|--------------------------|---------------|-----------------|
| zipasgo  | Personal Access | jpjmc83i7bykjb880sbty22o | .....         | 5 QPS<br>5K QPD |

### 4. Configure the callback URL

**4.1** Once approved, open the app and press "Edit" to access its settings.

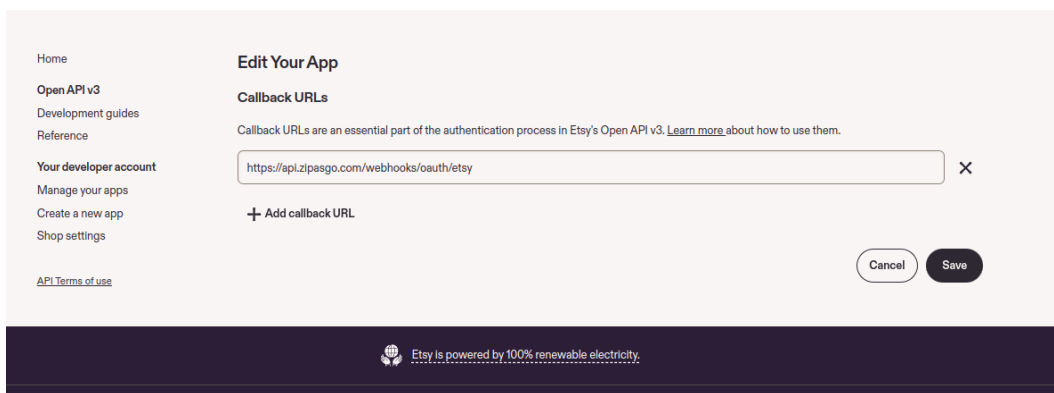


4.2 Find the "Callback URLs" section and click "Edit Callback URLs".



4.3 Click "Add Callback URL" and paste the following value:

**`https://api.zipasgo.com/webhooks/oauth/etsy`**



4.4 Press "Save" to persist the callback URL.

## 5. Request access to the buyer\_email field (recommended)

By default, Etsy does not return the buyer email address in API responses. Applications using the transactions\_r scope must request access to the buyer\_email field separately and Etsy reviews each request manually. After the app is approved in step 3, send the request below.

**5.1** Send the request to:

**developer@etsy.com**

**5.2** Subject:

*Request for buyer\_email field access - App "<your app name>" (Keysting: <your keysting>)*

**5.3** Body (adjust the parts in angle brackets to match your situation):

*Hello Etsy Developer Team,*

*I am writing to request access to the buyer\_email field on the ShopReceipt response for my application "<your app name>" (Keysting: <your keysting>).*

*The application is used by Etsy sellers to automate order fulfilment. Imported orders are passed to integrated courier services to generate shipping labels. Several of the carriers we integrate with (for example GLS, DPD and others) require the buyer email address as a mandatory field on the shipment record, so without buyer\_email the seller has to copy the email manually for every order from the Shop Manager, which defeats the purpose of the integration.*

*Use of the data:*

- The email is only forwarded to the courier API together with the rest of the shipping details.*
- It is not used for marketing, profiling or any communication outside the shipment record.*
- Storage and processing follow GDPR; the value is retained only as long as needed to fulfil the order.*

*Please let me know if you need any additional information about the application or the use case.*

*Thank you,*

*<your name>*

*<your company / shop name>*

*<contact email>*

**Note:** Etsy approves these requests case by case and many are rejected. Rewrite the wording in your own words and tailor the carrier names and use case to your real setup before sending. If access is not granted, buyer emails will need to be filled in manually for each order.

## **6. Connect the Etsy app on the platform side**

**6.1** Open the integrations page on the platform and select "Etsy" as the provider.

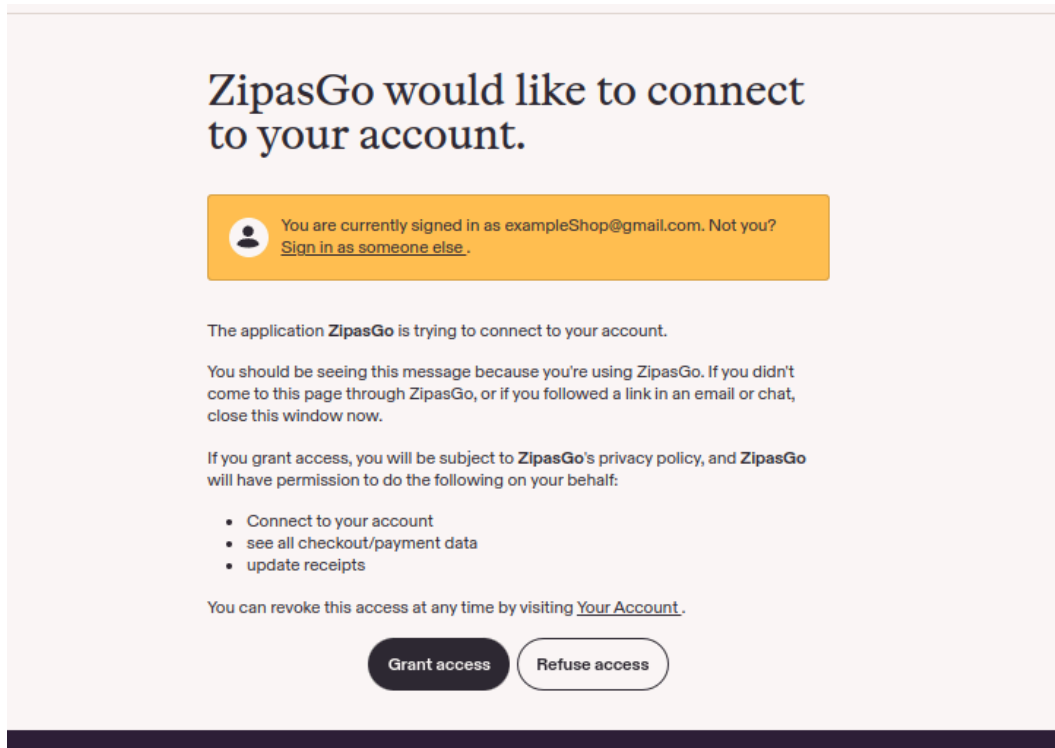
**6.2** In the "Client ID" field, paste the Keystring value from your Etsy developer app.

**6.3** In the "Client Secret" field, paste the Shared Secret value from your Etsy developer app.

**6.4** Start the OAuth flow. You will be redirected to the Etsy consent screen.

**Note:** When the Etsy login screen appears, make sure you are signed in with the same Etsy account that owns the developer app. Otherwise the integration will be linked to the wrong shop.

**6.5** Review the requested permissions and press "Grant Access". Etsy will redirect you back to the platform and the integration will be ready to import your orders.



**After step 6 the integration is active and orders will start importing from your Etsy shop.**